
The XX Network council encourages all kinds of projects for funding from the treasury which add value and utility to the XX Network, to increase community engagement, activity and growth.

Examples:

- Hosting online or real-life events such as meetups, conferences, hackathons etc.
- Partaking in or commissioning promotional or educational videos or other material.
- Public speaking (on or offline) about the network.
- Development of websites/(d)apps/tools to utilise the blockchain and/or mix network.
- Packages of marketing specifically targetting a key audience (geographical or niche).

There is no definitive way for you to propose your project and we'd encourage you to be creative but would prefer, and take more seriously those projects which consider including some or all of the following:

- **Description and Scope:** A brief but coherent description of the work to be undertaken, what problem it seeks to address, the scope of the proposed work, who the target audience/market is and how it stands out from anything similar or other proposals, if applicable.
- **Milestones:** How you will set about undertaking the work and the various points in that work which get you to the final outcome.
- **Team:** Who is involved, contact information (Discord/Telegram usernames etc) and where applicable, XX account addresses and/or on-chain identities.
- **Timeline:** When key parts of your proposal will likely happen, broken down into stages, if applicable.
- **Budget:** How much XX is being requested for the proposed work, broken down in costs by time/labour/people/materials and so on. You can state fiat equivalents if it helps your case.
- **Deliverables:** What are the end results of the work undertaken and to be delivered.
- **Success Criteria:** Describe how the impact of the proposed project will be measured so that there will be metrics to call upon (e.g. engagement, viewing, attending figures and so on) and how those will be made available for review.

Please **watch the video** on the correct way to go about your proposal including starting a discussion on the XX section of **Polkasassembly** beforehand.

The proposer should set their identity on chain so it is easier to recognise the origin of the proposal once placed on the blockchain. You can do this in the Accounts section of the **web wallet** using the option under the three vertical dots.

Good luck!